

TAO

EUROPEAN FOOTBALL HOSPITALITY PACKAGE

Bring your team to international top level

Tao European Incoming supports your football club, your sponsors as well as your fans visiting the hot spots of Europeans football scene. From Barcelona to Belgrad, from Munich to Milan, TAO provides outstanding event services for you across 28 countries of Europe.

Our portfolio of services includes:

- Ticketing for matches
- Ground handling and transfer logistics
- Hotel booking and liaison
- Sponsor and VIP management
- Organization of promotion tours
- Organization of gala events and receptions

- Organization of training and fitness facilities
- On-site support with mandarin speaking team
- Translation and language services
- Security



1. & 2.
Bundesliga
German



LaLiga
Spanish



Premier
League
English



SERIE A
Italian



LIGUE 1
French



Entertain your clients
in a special way to enjoy
the electric atmosphere,
the excitement
and the passion.



In this presentation, we are presenting the UEFA EURO 2020 football hospitality program as an example to show you the different available VIP hospitality packages.

If you would like to know more about the hospitality packages for other tournaments, please contact your TAO team and we will design a customized VIP program for you.



UEFA Euro 2020

Due to the Covid-19, the UEFA European Football Championship 2020 will be postponed and take place in 2021.

UEFA Euro 2020 will celebrate 60 years of the tournament and will be played as a 'EURO for Europe' in 2021 across 12 host countries and cities for the first time ever. A total of 12 cities across Europe will deliver 51 matches across 31 days of competition.

UEFA EURO 2020 will be the biggest celebration of football in the tournament's history and TAO is honoured to play a part in managing the hospitality packages for our clients with exclusive access to the ***UEFA EURO 2020 Official Hospitality packages.***

Please find out more information about our individual packages in following pages.



3 different VIP-Packages overall:

“The Suite”, “The Lounge” and “The Club”

As every soccer arena is different, not all packages are available in every arena and some in different levels.

Please see *next page* for detailed information & rates.



			THE SUITE			THE LOUNGE		THE CLUB
			Platinum	Gold	Silver	Prestige Platinum	Prestige	2020 Club
	Rome	Opening match					€1,500	
		Single match					€1,200	
		Venue series			€4,100		€3,800	€2,500
	Baku	Single match		€1,400				€780
		Venue series	€5,100	€4,100				€2,400
	St-Petersburg	Single match			€980		€1,500	
		Venue series	€5,800	€4,400	€3,100		€4,400	
	Copenhagen	Single match		€1,200	€980			€780
		Venue series	€4,100	€3,400	€3,100			€2,400
	Amsterdam	Single match		€1,800			€1,200	
		Venue series		€5,100			€3,400	€2,400
	Bucharest	Single match		€1,200				€780
		Venue series	€4,100	€3,400				€2,400
	London	Final			€5,200		€5,200	
		Semi-final			€2,800		€2,800	
		Single match			€1,500		€1,500	
		Ultimate series 2			€6,800		€6,800	
		Ultimate series 3			€9,200		€9,200	
		Venue series	€23,200	€16,000	€12,400	€23,200	€12,400	€9,300
	Glasgow	Single match		€1,200				€780
		Venue series	€4,100	€3,400				€2,400
	Bilbao	Single match		€1,400				€780
		Venue series	€5,100	€4,100				€2,400
	Dublin	Single match		€1,200				€780
		Venue series	€4,100	€3,400				€2,400
	Munich	Single match		€1,900			€1,500	
		Venue series	€7,500	€5,600			€4,400	€3,200
	Budapest	Single match		€1,200	€980			
		Venue series	€4,100	€3,400	€3,100			€2,400

Price per person. VAT excluded.

EURO 2020

Ticket

Rate Card



DUBLIN ARENA

With an all-seated capacity of over 50 thousand, the Dublin Arena has been home to the Republic of Ireland's football and rugby union teams since it opened in 2010. The venue stands on the site of the old Landsdowne Road ground, which had been the Irish football team's stadium since the 1980s.

How to get there: The Dublin Arena is in central Dublin, in the Ballsbridge area, about 2km from the city centre. The walk from St Stephen's Green Park or the Trinity College area will take 20 to 30 minutes. From Connolly Station or Pearse Station it is possible to take the DART train southbound to the stadium.



FACTS ABOUT DUBLIN

Dublin is the capital of the Republic of Ireland, the sea is to one side of the city and the Wicklow mountains to the south. It was once a Viking settlement known in the Irish language as black pool (dubh lind). The city is home to great names such as Oscar Wilde, James Joyce and U2.



EXPERIENCE THE BEST ACCESS

Experience the unique settings of premium lounges and suites, designed to offer first class amenities, personal service and a prestigious environment.

Impress your customers, clients, reward employees or treat your friends and family with the unique Official Hospitality packages.

To know more about our Official Hospitality packages, contact your TAO Team contact@tao-incoming.com



EURO 2020 Hospitality flyer City Arena

Including detailed description of
destination,
arena-VIP-areas
and
unique services

Here is the **DUBLIN**
as an example,
all other cities
TAO will send you on request

 Dublin Arena	THE SUITE		THE CLUB
	Platinum	Gold	2020 Club
Single / group match 		€ 1,200	€ 780
Round of 16 		€ 1,200	€ 780
Venue series  	€ 4,100	€ 3,400	€ 2,400

Price per person. VAT excluded.

If the Republic of Ireland qualifies for UEFA Euro 2020 the team would play two or three group matches at Dublin Arena.

		
Monday, 15 June 2020	Friday, 19 June 2020	Wednesday, 24 June 2020
 	 	 
		
Tuesday, 30 June 2020		
 		
 : Group match  : Round of 16		

The kick-off times will be confirmed after the final draw, for the group stage (15:00, 18:00 or 21:00 CET) and for the Round of 16 (18:00 or 21:00 CET).

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THE SUITE

Platinum, Gold






Experience the exclusivity of a suite with tribune seats directly outside. Offering a fine dining experience with the best tastes of Europe, you will receive a personalised service from arrival to departure.

THE CLUB

2020 Club

Share your passion for football in a fun and lively environment. With a casual setup and excellent selection of fresh food buffets, you can soak up the thrilling match day atmosphere with other fans.

MAIN BENEFITS

	<ul style="list-style-type: none"> • Match ticket for a seat in front of your suite 	<ul style="list-style-type: none"> • Match ticket
	<ul style="list-style-type: none"> • Access to your suite 3 hours before the match • Continuous service from arrival up until 90 minutes post final whistle 	<ul style="list-style-type: none"> • Access to your lounge/suite 3 hours before the match and 90 minutes post final whistle
	<ul style="list-style-type: none"> • High-end cuisine • Seated buffet 	<ul style="list-style-type: none"> • Trendy food stations (buffet style)
	<ul style="list-style-type: none"> • Selection of wines, beers and soft drinks • Spirits on request 	<ul style="list-style-type: none"> • Selection of wines, beer and soft drinks
	–	–
	<ul style="list-style-type: none"> • Commemorative gift 	–
	<ul style="list-style-type: none"> • Match programme 	–
	<ul style="list-style-type: none"> • Wi-Fi and TV feed 	<ul style="list-style-type: none"> • Wi-Fi and TV feed

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EURO 2020 Hospitality TAO - Ticketing

An *extraordinary discount* of 5%
from TAO
on the ticket price

In case you book also the *side services*
such as hotel, transport, sightseeing and team-activities via TAO.

Please find attached an incentive-packages-example for Dublin,
document EURO2020_Incentive_Dublin.

We would be more than happy to present you this kind of incentive-packages
also for all other 11 destinations.

Please feel free to send TAO team your favorite cities!

For 2020,
TAO can offer exclusive access
to the most popular ***VIP events*** in Europe.

In document **TAO_VIP_Events_2020**
you will find our “ready to book”-incentive packages for these events.

Of course,
TAO is more than happy to
create customized packages based on your
individual needs!



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