



WORKSHOP CHINA WELCOME

China is already undisputedly one of the most important travel source markets for our industry.

More and more Chinese companies and individual travelers are taking the plunge from their own country and planning their travels, events and stays in Germany and Europe. But how should our industry counter this highly-potential market, what can we expect, what must we achieve and what should not happen under any circumstances?

In the **workshop „China Welcome“** our Chinese speakers will introduce you to their own experiences and insights and prepare you for dealing with Chinese customers.



TAO 欧洲之路。
European Incoming.





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Workshop Topics:

- Table Manner
- Superstition
- Communication
- Booking Procedure
- Complaint Management
- Digital World in China



Price:

190€/ Person

excl. travel expenses

Minimum 10 participants in one workshop,
approximately 4 hours.

Now also available as virtual workshop!



中國 歡迎
China Welcome
Workshop by TAO

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European Incoming.





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Your hosts:



Xiaoyue Yang

- Born in Wuhan, China
- Chinese culture expertise
- Master study since 2013 in Germany
- Event experience since 2017 in Germany



Xirui Zhao

- Born in Taiyuan, China
- Chinese food expertise
- Tour guide experience since 2016 in Germany and around Europe
- Event experience since 2019 in Germany

If you'd like more details and information about our workshop "China Welcome", please just drop us a mail: workshop@tao-incoming.com



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