



WORKSHOP CHINA WELCOME

China is already undisputedly one of the most important travel source markets for our industry.

More and more Chinese companies and individual travelers are taking the plunge from their own country and planning their travels, events and stays in Germany and Europe. But how should our industry counter this highly-potential market, what can we expect, what must we achieve and what should not happen under any circumstances?

In the **workshop „China Welcome“** our Chinese speakers will introduce you to their own experiences and insights and prepare you for dealing with Chinese customers.



TAO 欧洲之路。
European Incoming.





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Workshop Topics:

- Table Manner
- Superstition
- Communication
- Booking Procedure
- Complaint Management
- Digital World in China



Price:

1.950€ excl. travel expenses

Price for one workshop up to 10 pax,
approximately 4 hours.



中國 歡迎
China Welcome
Workshop by TAO

TAO 欧洲之路。
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Your hosts:



Zephina Chan

- Born in Hong Kong, China
- Chinese food expertise
- Hotel experience since 2009 in Hong Kong (China) and UK
- Event experience since 2014 in Germany



Xiaoyue Yang

- Born in Wuhan, China
- Chinese culture expertise
- Master study since 2013 in Germany
- Event experience since 2017 in Germany

If you'd like more details and information about our workshop "China Welcome", please just drop us a mail: workshop@tao-incoming.com



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